

FOR CHICAGO EDUCATORS AND  
LOCAL SCHOOL COUNCIL MEMBERS



# Educational Technology Conference II

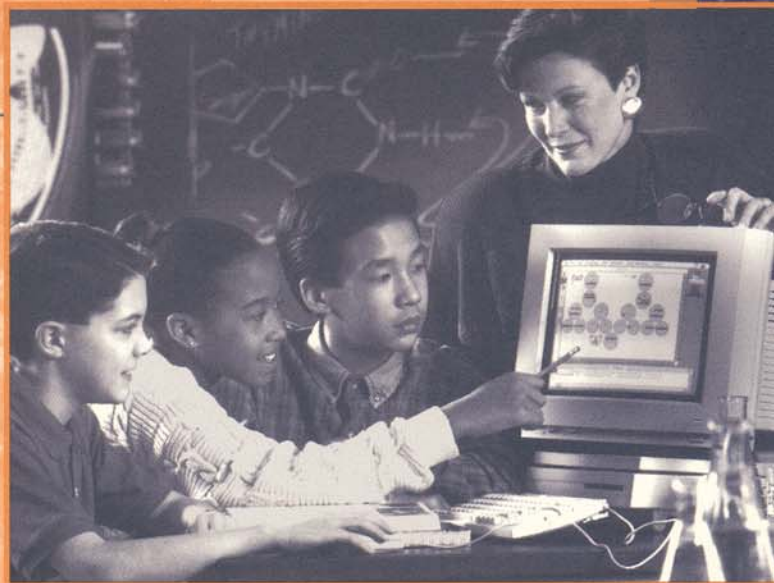
SEMINARS

EXHIBITS

LUNCHEON

DOOR PRIZES

Wednesday, December 8, 1993  
The Annex, Christ Universal Temple  
119th and Loomis, Chicago



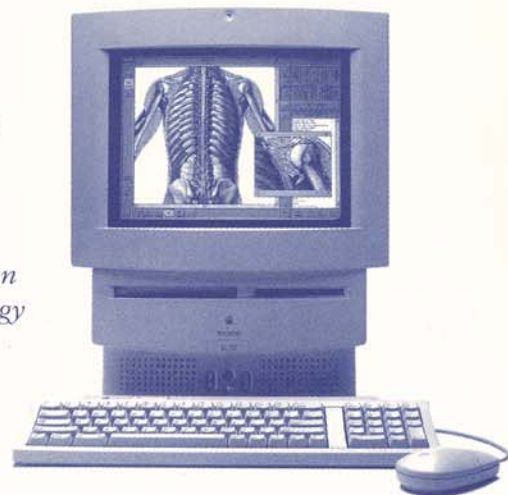


## SHARE IDEAS WITH COLLEAGUES, LEADING PUBLISHERS, AND TECHNOLOGY MANUFACTURERS

### For Chicago Educators...

Midwest Visual, for 54 years a leading Chicago vendor of educational technology, invites principals, computer coordinators, technology specialists, and Local School Council members to our second annual Educational Technology Conference.

New ideas continue to reshape the curricula of America's schools. As an innovative educator, you will want to learn about the newest technology and how it is being effectively and creatively used in other Chicago schools. We have drawn on the experiences of outstanding Chicago teachers and industry resources to put together a day we're sure will be of special interest.



#### Teaching Video Production to Build Self Expression and Basic Skills

Session 1  
Room A  
9:15 - 10:15 a.m.

Floyd Braid, Communication Arts Lab Instructor, Manierre Elementary School, Chicago

Wouldn't it be great if your students could get really excited about learning writing, speaking and other communications skills, while building their self-image and self-worth?

Here's a practical look at how a video-based Chicago program is helping its students do just that. Mr. Braid will explain how Manierre Elementary established its highly successful video lab, and you'll see work produced by his 5th - 8th graders. Find out how producing videos has opened up a whole new world of creativity for many Chicago students—and can for yours as well.

#### Words + Animation = Mac Writing and Reading

Session 1  
Room B  
9:15 - 10:15 a.m.

Carol Seibert, Don Johnston, Inc.

Elementary-age writers and readers need opportunities to exercise their emerging skills.

Ms. Seibert will demonstrate *Write:OutLoud*, an exciting new talking word processor for the Mac, and its complement, *Co:Writer*, which helps students make logical word choices to fit their sentences. You'll see interactive programs that allow beginners to take control of the stories they read. You'll also be among the first to preview a new CD-ROM for early readers, *K.C. and Clyde*.

#### Data Communications: Expand the Walls of Your Classroom

Session 1  
Room C  
9:15 - 10:15 a.m.

Dan Anderson, Coordinator Computer Technology, Illinois Education Service Center Six, and Margaret Rappe, Computer Resource Teacher, New Gale/Armstrong School, Chicago

Traditional research is rapidly giving way to the use of databases from on-line services. If you want your students to be effective information users, it's time to get them involved in data communications.

Join us as local educators demonstrate how you can take advantage of economical services such as those from CPS Net, Argonne Laboratory, and the Department of Education. They'll also review required hardware and software and share their own experiences in the classroom.

#### Bring Big Screen Impact Into Chicago Classrooms

Session 2  
Room A  
10:25 - 11:25 a.m.

Cynthia Gold, InFocus Systems, and Greg Patrick, Sharp Electronics

You can bring full color, big screen impact to your students, whenever you use computer or video images. Representatives from the world leaders in LCD technology will show you how the latest breakthroughs can make multimedia projection practical and affordable for Chicago classrooms. Find out how you can add new dimensions to everyday lessons with video/data panels and projectors.

## Networking: The Chicago Connection

Session 2  
Room B  
10:25-11:25 a.m.

*John Mazurek, Principal, Pablo Casals School, and Kelly Conwell, Systems Engineer, Midwest Visual*

Join us for some practical strategies for designing efficient, cost-effective networks. You'll learn how Chicago schools are using stand-alone labs and building-wide topologies, explore the major issues and trends in network technology, and find out how networking can help teachers meet the new state mandate on assessing student outcomes.

## Bring Whole Language to Your Classroom

Session 2  
Room C  
10:25-11:25 a.m.

*Paula Keran, Humanities Software*

Learn how award-winning programs from Humanities Software are being used to support a whole language approach in Chicago classrooms. You'll see literature-based process writing activities, reading comprehension, thinking skills and keyboarding courseware, a powerful new educator's word processor, and more. All are available in Mac and MS-DOS, many in Spanish.

## Producing Multimedia to Multiply Learning

Session 3  
Room A  
11:45 a.m. - 12:45 p.m.

*Pershing Anderson, Vocational Tech Department, Curie Metro High School, and John Podraza, Art Department Chair, Senn Metro Academy, Chicago*

We all know how excited students can be while working with computers. Give them the tools to create high-end multimedia productions—melding sound, graphics, animation, and video—and you'll be amazed by how much they learn.

This seminar will benefit educators at high school and upper elementary levels. You'll learn how two Chicago teachers use computer graphics systems to teach high-tech job skills, creative problem solving and essential subject matter.

## Take a "Learning Expedition" to Interactivity

Session 3  
Room B  
11:45 a.m.- 12:45 p.m.

*Diane Yaris, Ideal Learning, Inc.*

The missing element in most computer networks is a management system. Wouldn't it be ideal to run the courseware of your choice and have the computer keep track of individual assignments and student progress?

Join us to see *Learning Expedition*, a new graphic and audio-based K-8 curriculum in Math, Reading, and Language Arts. We'll also show *Compass*, a powerful manager for Ideal Learning and other publishers' Macintosh network courseware.

## Accessing the Future: CD-ROMs and Laserdiscs

Session 3  
Room C  
11:45 a.m. - 12:45 p.m.

*Carol Fisher, Computer Lab Coordinator, George Rogers Clark School, and Ken Reed, Pioneer*

You can build an exciting multimedia classroom with cost-effective laserdiscs and CD-ROMs for science, math, language arts, reading, social studies and student reference. Attend this session to see the newest laserdisc players demonstrated. You'll also learn how a Chicago lab coordinator integrates CD-ROMs into her computer program.

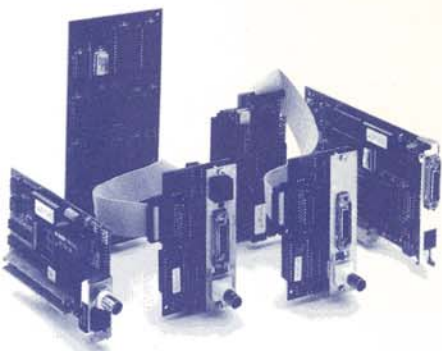
## Macintosh Tips

Session 1, 2, or 3  
Room D  
9:15-10:15 a.m.,  
10:25-11:25 a.m., or  
11:45 a.m. - 12:45 p.m.

*Joe Nowak, Systems Engineer, Midwest Visual*

For those Mac users who know their Macintosh but want to learn how to keep it healthy. Learn some secrets from a pro...including finder shortcuts, network hints, file copy shortcuts, system folder secrets, and how to deal with system errors, viruses and more.

**Register early for Macintosh Tips: seating limited to 15 per session.**



## Seminar Schedule

	Room A	Room B	Room C	Room D
8:00 - 8:45	Registration, Coffee and Rolls, Exhibits			
8:45 - 9:05	Introductory Remarks			
9:15 - 10:15	Video Production	Writing and Reading	Data Services	Mac Tips
10:25 - 11:25	Big Screen Projection	Networking Connection	Whole Language	Mac Tips
11:25 - 11:45	Exhibits			
11:45 - 12:45	Producing Multimedia	Learning Expedition	Accessing the Future	Mac Tips
12:45 - 1:45	Holiday Luncheon			
2:00 - 2:10	Door Prize Drawing			

# Registration for Wednesday, December 8, 1993

Please photocopy this form, check off three seminar choices and mail to Midwest. We'd appreciate it if you route the brochure to others in your school who may be interested.

Admission and luncheon: \$20.00 per person. Due to limited space, all attendees must be preregistered. Please mail your registration and check to Midwest Visual, attention Lisa Simoncelli, by November 29. After that date, fax Lisa this form at 708/ 673-4528 or phone her at 312/ 478-1250 (and bring your check to the conference).

## Conveniently Located

The ANNEX of Christ Universal Temple is at 11901 South Loomis Avenue, Chicago.

Travel south on the Dan Ryan Expressway to Interstate 57 (toward Memphis) and exit at 119th and Ashland. Continue east on 119th past the Christ Universal Temple to the ANNEX at 119th and Loomis.

**Parking is free.**

**Yes!** I'd like to attend the following workshops (space is limited):

	Room A	Room B	Room C	Room D
9:15 – 10:15	<input type="checkbox"/> Video Production	<input type="checkbox"/> Writing and Reading	<input type="checkbox"/> Data Services	<input type="checkbox"/> Mac Tips
10:25 – 11:25	<input type="checkbox"/> Big Screen Projection	<input type="checkbox"/> Networking Connection	<input type="checkbox"/> Whole Language	<input type="checkbox"/> Mac Tips
11:45 – 12:45	<input type="checkbox"/> Producing Multimedia	<input type="checkbox"/> Learning Expedition	<input type="checkbox"/> Accessing the Future	<input type="checkbox"/> Mac Tips

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

School \_\_\_\_\_

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State \_\_\_\_\_ Zip \_\_\_\_\_



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## Important Conference Invitation:

Please pass on to technology coordinators and Local School Council members