



News release from tightrope media systems

Tightrope Media Systems announces support for Evans' EMS

For Immediate Release

Contact:

Andrew Starks, Tightrope Media Systems,
866/ 866-4118
Don Kreski, Kreski Marketing Consultants,
847/ 749-2424

For a high-res image: [click here](#).



SAINT PAUL, MN --- Tightrope Media Systems is announcing the latest version of Event Display System (EDS), a plug-in to their award-winning Carousel digital signage system. EDS tightly integrates with Dean Evan & Associates' popular EMS event management platform to display conference and meeting room schedules.

Carousel is an enterprise display system that companies and institutions use to communicate with people in their buildings. With the EDS plug-in, Carousel displays events scheduled using Evans' event management database. The two systems, working together, provide an organization's staff with a seamless workflow.

"When a staff member updates the EMS system, Carousel automatically follows without further intervention," says Andrew Starks, co-founder of Tightrope Media Systems. "For example, if an event is cancelled, Carousel will automatically pick that up and show the event as cancelled on the display."

According to Starks, the new plug-in is the result of a seven year history with the EMS software. "I remember in 1999 when we made the very first plug-in to our digital signage system for a university in California. We custom designed the system to automatically update itself, which is something that they weren't aware was possible." This new version marks the fourth revision of the plug-in and builds on the seamless and intelligent nature of the system's original design.

"We're pleased to see this new release from Tightrope Media Systems, a company whose experience with our products goes way back," says Kevin Raasch, executive vice president of Dean Evans & Associates. "Their continued dedication to enhancing the EDS plug-in ensures that our customers will have a

wide variety of quality products to consider when integrating EMS with a digital signage system.”

The EDS plug-in for Carousel supports:

- Multiple schedules on any combination of channels
- A completely customizable screen layout to provide for a unique look
- 4x3, 16x9 and 9x16 (portrait) support
- Support for sounds
- Complete control over filtering event types, event categories and rooms
- The ability to limit the number of displayed events by hours, days or number of screens
- The display of cancelled events in a customizable format, so that viewers know that the event was scheduled but will no longer take place

About Tightrope Media Systems

Founded in 1997, Tightrope Media Systems is the pioneer of web-centric digital signage and audiovisual head-end automation. Its award winning systems are used across North America in government, hospitals, universities, businesses, schools and community television stations. You can reach Tightrope Media Systems at (866) 866-4118 or visit them on the web at <http://www.trms.com>.

About Dean Evans & Associates

Founded in 1986 and based in Denver, Dean Evans & Associates develops, markets and supports a line of sophisticated software products for facility scheduling, event management and calendaring. Their Event Management Systems family of products schedules and manages event rooms, services and resources and maintains a web-based master calendar of events. Thousands of organizations, including four of the six largest U.S. banks, more than a dozen Fortune 100 companies and hundreds of higher education institutions, religious organizations, hospitals, conference centers, cultural venues and sports facilities rely on EMS software. Online demonstrations, screen shots and detailed product information are available at <http://www.dea.com/>. Or contact the company at 800-440-3994 ext. 863 or sales@dea.com.

###