

TAKING A SHOT

360-Degree View

Minnesota State University (MSU) provides an eye-catching example of technology's enhanced role in creating standout aesthetics. Mankato, Minn.-based integrator Video Services Inc. (VSI) installed a 360-degree video projection system driven by Dataton Watchout for the university's Centennial Student Union ballroom.

17-Projector Digital Canvas

Dataton distributor Show Sage provided VSI with support on the project, which includes 17 projectors combined to provide a display canvas totaling 23,640 x 1,200 pixels. Watchout is used to control content feeds for each projector, edge-blending multiple images together from up to 28 digital and analog sources, according to Dataton.

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Multi-Purpose, Multiple Challenges

The venue is used as one large, immersive event environment, but can also be divided into up to five smaller spaces. The versatility requires the digital display canvas to be particularly adaptable. VSI president Terry Dahl, acknowledging that demand for these types of applications is on the rise, says Watchout "works very well, looks great" and "is multi-functional with acoustic sound absorption capabilities." The challenge for integrators, Dahl recognizes, is to create solutions that meet the aesthetic demands of digital canvas clients. In VSI's case, "we specialize in custom solutions and have worked with architects and interior decorators." On the MSU project, the projection imagery was designed by KAAS Wilson Architects and AV/IT consultant Elert & Associates.

