

We
make it easy

*Let Midwest take
the worries out
of using AV at
your next meeting
or presentation*



- Computer and video projection
- Sound systems
- Traditional audio-visual
- Video recorders and cameras
- Show staging services

A step beyond in rental and staging

Our business is making your presentations easy



You don't have to worry about AV planning

...We'll help you

We can guide you through the key decisions, whether you need a simple overhead projector or a complete multimedia system configured for a particular room. Just tell us what you want to do, where you want to do it, and when. We'll take it from there.

You don't have to worry about transportation or setup

...We'll provide it

We'll deliver your equipment to your meeting site and set it up. Depending on your needs, we can provide projectionists, sound engineers, and complete staging services.

There's no need to worry about errors or failures

...We'll watch out for you

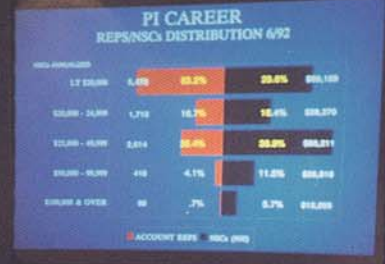
We have a depth of knowledge far beyond most rental firms because we are factory authorized and factory trained as a dealer and service provider for the products we carry. Our job is to make your presentation the best possible—and we are uniquely qualified to succeed.

There's no need to worry about inventory, maintenance or backup

...We'll take care of it

We have a huge inventory of equipment, interfaces, cables and accessories. We check everything constantly to make sure it works properly, and we replace it quickly if there's any problem. We take the worry out of using AV.





About Midwest Visual

FOUNDED IN 1939, Midwest Visual is one of the nation's oldest and largest audio-visual rental suppliers.

- Technology experts.** We are uniquely qualified to help with computer displays, multimedia presentations, teleconferences and other technically-complex equipment setups, because we are factory-trained and factory supported. We're an authorized dealer for Sony, Sharp, In Focus, Barco, Panasonic, Mitsubishi, Eiki, Kodak, Apple Computer, 3M, TEAC, JBL, and other leading AV, video and computer suppliers.
- Orientated toward professionals.** We do all our business with hotels, businesses and schools, so we understand your concerns. Our people are proactive, personable, reliable and trained to perform with a high degree of professionalism.
- Specialists in presentations.** There's a big difference in the equipment and services needed for meetings, productions, or family celebrations. If you need to hold a meeting or make a presentation, choose Midwest Visual, the rental firm best able to help you.
- Dedicated to quality improvement.** We are proud of our continuous quality improvement teams and the work they're doing to ensure customer satisfaction. Our quality mission is to meet or exceed your expectations 100% of the time.

*W*ith Midwest Visual you can stop trying to be an AV expert and concentrate on the message you need to deliver.



This page: setting up at the Four Seasons Hotel, Chicago

Customers comment on Midwest Visual Rentals

WITH the many challenges I am faced with, it is a pleasure to know I do not need to even think about audio/visual needs. On time, in place and dependable are three very important phrases which demonstrate the outstanding customer service I have come to enjoy from Midwest Visual. I can call you for last minute orders from clients who "forgot" they needed this or that and it's not "we'll try" but "it'll be there" every time! Bravo and kudos to you and your staff. It is refreshing to have dependable product, as well as dependable customer service!

Jack Money Penny, Director of Catering, Holiday Inn Milwaukee City Centre, Milwaukee, Wisconsin

BEING in catering, I am faced with a lot of emergency situations that require immediate attention. Midwest Visual has always responded to my needs quickly. You have gone out of your way to fill last minute orders and honor special requests. It is truly a pleasure to work with a reliable, professional and friendly company like Midwest.

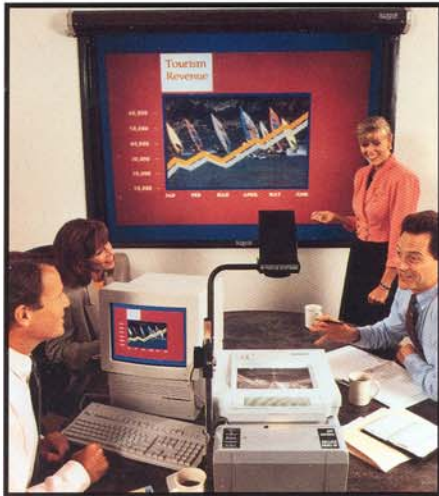
Valerie Kirkham, Catering Director, Holiday Inn Downtown, South Bend, Indiana

OUR firm recently hosted a seminar in which we used some equipment from Midwest Visual. Your technician went out of his way to double-check all of the equipment and make sure we not only knew how to operate it, but also were comfortable and satisfied. He even offered to come back to the hotel the next morning to be available in case we ran into any problems prior to our seminar...Thank you for the excellent service.

Steve Smith, Andersen Consulting Software Products, Milwaukee

WOW! Were we ever impressed with you at the ASTD Region V Conference. The equipment and services you provided were perfect! We had many compliments regarding our audio-visual services and the thanks all goes to you and your staff.

**Terry R. Lowe, Audio Visual Coordinator,
American Society of Training and Development Region V Conference,
Bloomington, Illinois**



WELL, I am glad we only have to do this program once a year, and it reminds me why I got out of audio-visual production. Thanks to you, though, the process was very manageable. The evening went very well and the production team received kudos from many of the guests. The arts in Illinois thank you for all your help.

Jim Ferolo, Program Director, Illinois Arts Alliance Foundation, Chicago

WE have used Midwest Visual on three different occasions this year. Each event has been somewhat unique and each has been a great success. Our success has depended in no small part on the audiovisual support we have received from your organization...We are most appreciative and will recommend your company to our colleagues.

**Danna Downing and Amy Dolinski, Communications Coordinators,
Bronson Methodist Hospital, Kalamazoo, Michigan**

IT has been a pleasure doing business with Midwest Visual. AV is an area I don't ever have to worry about. Equipment is delivered and set up on time, always functioning. Last minute changes are never a problem. All your staff is dependable, capable and, most of all, friendly. I highly recommend your service.

Linda Ransom, Director of Sales and Marketing, Sheraton North Shore Hotel, Northbrook, Illinois



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